



MARIGOLD

HOSPICE CARE

Third Annual Hike or Bike Event

SPONSORSHIP PACKAGE

September 21, 2025



Email
donations@marigoldhospicecare.ca

Website
www.marigoldhospicecare.ca

Address
1785 Cobble Dick Road, Newcastle, ON



EVENT OVERVIEW

GREETINGS FROM US

Join us for the Hike & Bike Fundraising Event hosted by Marigold Hospice Care. This fun-filled day will bring together community members, outdoor enthusiasts, and supporters of our cause to promote health, wellness, and community spirit while raising funds for Marigold Hospice Care. Participants of all ages will enjoy scenic trails, camaraderie, and activities designed to inspire healthy living.



Event Details

Date: September 21, 2025.

Location: 1785 Cobble Dick Road, Newcastle, ON

Expected Attendance: 200 participants

Goal: Raise \$150,000

BENEFITS OF SPONSORING



01 Visibility and recognition

- Visibility and recognition for your business among an engaged community audience of 3,000 individuals.
- Strengthening your brand's reputation as a supporter of community wellness and non-profit initiatives

02 Community Engagement

- Opportunities for networking with local leaders and potential customers
- Contribution to a worthy cause that aligns with your corporate social responsibility goals

SPONSORSHIP OPPORTUNITIES

00 Exclusive Sponsorship: \$20,000

- Category Exclusivity, assurance of no competing brands at this sponsorship level.
- Exclusive opportunity to speak during the opening ceremony
- Prominent logo placement on event banners, promotional materials, website, commemorative Marigold bag, and event signage.
- Co-design rights to Marigold bags for the event
- Prime booth space at the event to display promotional material
- Featured in press releases and social media promotions
- Social media mentions and dedicated thank you posts
- 15 free participant entries



SPONSORSHIP OPPORTUNITIES

01 Platinum Sponsorship: \$10,000

- Prominent logo placement on event banners, promotional materials, website, commemorative bags, and event signage.
- Exclusively thanked during the opening ceremony.
- Featured in press releases and social media promotions
- Social media mentions and dedicated thank you posts
- Complimentary booth space at the event to display promotional material
- 10 free participant entries



02

Gold Sponsorship: \$5,000

- Logo placement on event bags
- Logo placement on event banners
- Recognition in event website
- Social media mentions and dedicated thank you posts
- Complimentary booth space at the event to display promotional material
- 5 free participant entries



SPONSORSHIP OPPORTUNITIES

03 Silver Sponsorship: \$3,000

- Logo placement on event marketing materials.
- Logo placement on commemorative bags.
- Recognition in the event page
- Mention in social media promotions
- Opportunity to display promotional materials at the event.
- 2 free participant entries



04 Bronze Sponsorship: \$1,000

- Logo placement on the event website page
- Mention in social media promotions
- 1 free participant entry



THANK YOU



Your partnership is crucial to the success of the Hike or Bike Fundraising Event. Together, we can make a positive impact in our community while promoting health and well-being. We look forward to your support!
