



Annual Hike or Bike

SPONSORSHIP PACKAGE

September 2026



Email
donations@marigoldhospicecare.ca

Website
www.marigoldhospicecare.ca

Address
1785 Cobble Dick Road, Newcastle, ON



EVENT OVERVIEW

GREETINGS FROM US

Join us for the Hike & Bike Fundraising Event hosted by Marigold Hospice Care. This fun-filled day will bring together community members, outdoor enthusiasts, and supporters of our cause to promote health, wellness, and community spirit while raising funds for Marigold Hospice Care. Participants of all ages will enjoy scenic trails, camaraderie, and activities designed to inspire healthy living.

Event Details

Date: September 27, 2026

Location: 1785 Cobbletick Road, Newcastle, ON

Expected Attendance: 200 participants

Goal: Raise \$150,000



BENEFITS OF SPONSORING



01 Visibility and recognition

- Visibility and recognition for your business among an engaged community audience of 4,000 individuals.
- Strengthening your brand's reputation as a supporter of community wellness and non-profit initiatives

02 Community Engagement

- Opportunities for networking with local leaders and potential customers
- Contribution to a worthy cause that aligns with your corporate social responsibility goals

SPONSORSHIP OPPORTUNITIES

00 Exclusive Sponsorship: \$20,000

- Category Exclusivity, assurance of no competing brands at this sponsorship level.
- Exclusive opportunity to speak during the opening ceremony
- Prominent logo placement on event banners, promotional materials, website, and event signage.
- Co-design rights to Marigold bags for the event
- Prime booth space at the event to display promotional material
- Featured in press releases and social media promotions
- Social media mentions and dedicated thank you posts
- 15 free participant entries



SPONSORSHIP OPPORTUNITIES

01 Platinum Sponsorship: \$10,000

- Prominent logo placement on event banners, promotional materials, website and event signage.
- Exclusively thanked during the opening ceremony.
- Featured in press releases and social media promotions
- Social media mentions and dedicated thank you posts
- Complimentary booth space at the event to display promotional material
- 10 free participant entries



02

Gold Sponsorship: \$5,000

- Prominent logo placement on event banners, promotional materials, website and event signage.
- Social media mentions and dedicated thank you posts
- Complimentary booth space at the event to display promotional material
- 5 free participant entries



SPONSORSHIP OPPORTUNITIES

03 Silver Sponsorship: \$3,000

- Prominent logo placement on event promotional materials, website and event signage
- Mention in social media promotions
- Opportunity to display promotional materials at the event.
- 2 free participant entries



04 Bronze Sponsorship: \$1,000

- Logo placement on the event website page
- Mention in social media promotions
- 1 free participant entry



THANK YOU



Your partnership is crucial to the success of the Hike or Bike Fundraising Event. Together, we can make a positive impact in our community while promoting health and well-being. We look forward to your support!
